

# Green Party (GP) Cookie Policy

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**This notice explains to you the use of cookies and similar tracking technologies on greenparty.ie and my.greenparty.ie**

## What is a Cookie?

A cookie is a small text file stored on your computer or mobile device that contains data related to a website you visit. Cookies have a number of uses. They are used to ensure that a website functions properly as you might expect it to. Cookies also allow websites to 'remember' your browsing habits or preferences over a period of time. Cookies may be set by the Green Party as the website operator directly ("first-party cookies") or in some cases, by another third-party service provider ("third-party cookies"). In the latter scenario, cookies are deployed for social media, advertising or analytics purposes. The Green Party will only be able to directly recognise the information contained on first-party cookies.

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## Third-Party Cookies and other Tracking Technologies

We avail of third-party technologies across our site. These technologies help us understand how you use the site and the ways in which we can improve your user experience. These technologies may track certain information such as the pages you visit across our site as well as how long your visit lasts. This allows us to continue providing engaging content.

In order for these technologies to work, trusted third-parties will set cookies throughout our site. Once enabled, certain third-parties such as Google may use cookies to collect or receive information from our website and elsewhere on the internet and use that information to provide measurement services. For any technology stemming from a third-party provider, we will provide a link to that third-party's respective cookie policy. We encourage our visitors to review these policies in advance of granting consent to deployment.

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## What Information Do We Obtain from You?

For each visitor to our site, we automatically gather certain potentially identifying information and store it. This information includes (as applicable) Internet Protocol (IP) address, your browser type, internet service provider (ISP), referring/exit pages, your operating system, date/time stamp, processor or device serial number, unique device identifier, and clickstream data. We collect this information on an individual basis and in aggregate, or combined form.

## Our Use of Cookies and Similar Tracking Technologies

We use cookies to provide you with the best user experience on our website, this includes:

- Network Optimisation.
- Providing payment services.
- Providing support for social media features.
- Analysing visitor traffic across our site.
- Remembering your preferred language.
- Providing you with more relevant advertising content.
- Remembering your cookie consent status.

## Categories of Tracking Technologies That We Set

We avail of both first and third-party technologies across our site. The Green Party takes our visitors' right to privacy seriously in keeping with our obligations under Data Protection and Privacy Legislation. Should you consent to the deployment of any category of optional technology, we will record your consent for a period of no longer than 6 months subject to interaction; at which point these technologies will be disabled. You will then be prompted to refresh you consent. **You may change your settings at any time by clicking the 'Cookie Management' link at the bottom of our site.**

## Necessary Cookies

These cookies are necessary for the website to function. They are set for security purposes and in response to actions made by you which amount to a service request such as logging in or as you fill out forms on our site. You have the option to disable these cookies via your browser settings, but should you do so, certain aspects of our site will no longer function. For more information about the specific technologies that we and our partners use for this purpose, please see below.

Host Domain(s)	Name	Description	Duration
Greenparty.ie My.greenparty.ie	CookieConsent	Stores the user's cookie consent state for the current domain.	6 Months
Greenparty.ie My.greenparty.ie	CookieConsentBulkSetting-#	Enables cookie consent across multiple websites.	6 Months
My.greenparty.ie	__stripe_mid	This HTTP cookie is necessary for making credit card transactions on the website. The service is provided by Stripe.com which allows online transactions without storing any credit card information.	1 Year
My.greenparty.ie	__stripe_sid	This HTTP cookie is necessary for making credit card transactions on the website. The service is provided	1 Day

		by Stripe.com which allows online transactions without storing any credit card information.	
<a href="https://q.stripe.com/">q.stripe.com</a>	https://q.stripe.com/	This tracking pixel is necessary for making credit card transactions on the website. The service is provided by Stripe.com which allows online transactions without storing any credit card information.	Session
<a href="https://m.stripe.com/">m.stripe.com</a>	m	This HTTP Cookie determines the device used to access the website. This allows the website to be formatted accordingly.	2 Years
My.greenparty.ie	SESS#	This HTTP cookie preserves user states across page requests.	23 Days
My.greenparty.ie	has_js	This HTTP cookie registers whether or not the user has activated JavaScript in the browser.	Session

Should you wish to disable these cookies via your browser settings, please see the following links relating to your particular browser.

- [Google Chrome Browser](#)
- [Microsoft Internet Explorer Browser](#)
- [Mozilla Firefox Browser](#)
- [Apple Safari Browser](#)
- [Opera Web Browser](#)

## Functional Cookies (optional)

These cookies enable our website to provide additional functionality and personalisation. The primary use of such cookies is to enable media player optimisation. If you disable this category of cookies our site will still work, however, your user experience may be impacted. For more information about the specific technologies that we and our partners use for this purpose, please see below.

Host Domain(s)	Name	Description	Duration
<a href="https://www.youtube.com/">Youtube.com</a>	yt-player-bandaid-host	This HTML cookie is used to determine the optimal video quality based on the visitor's device and network settings.	Persistent
<a href="https://www.youtube.com/">Youtube.com</a>	yt-player-bandwidth	This HTML cookie is used to determine the optimal video quality based on the visitor's device and network settings.	Persistent

## Analytics Cookies (optional)

These cookies allow us to determine the number of visits to our site as well as where that traffic originates. This helps us understand which pages are the most popular as well as how it is that you come to view them. For example, when enabled, we use Google Analytics for aggregated, anonymized website traffic analysis. In order to track your session usage, Google drops a cookie (`_ga`) with a randomly-generated ClientID in your browser. This ID is anonymised and contains no identifiable information like email, phone number, name, etc. We also send Google your IP Address. We use Google Services to track aggregated website behaviour, such as what pages you looked at, for how long, etc. This information is important to us for improving user experience and determining site effectiveness.

This information will not be combined by the Green Party for profiling purposes. If you disable this category of cookie our site will still work, though its improvement over time will be hampered.

For more information on the specific technologies that we and our partners use for this purpose, please see below.

Host Domain(s)	Name	Description	Duration
Greenparty.ie	<code>_gid</code>	This HTTP cookie name is associated with Google Universal Analytics. It appears to store and update a unique value for each page visited.	1 Day
Greenparty.ie	<code>_ga</code>	This HTTP cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is used to calculate visitor, session and campaign data for GP's analytics reports.	2 Years
Greenparty.ie	<code>_gat</code>	This HTTP cookie is set by Google Analytics. It is used to limit the amount of data recorded by Google on our website.	1 Day
Greenparty.ie My.greenparty.ie	<code>_at.hist.#</code>	Used by the social sharing platform AddThis to store the user's usage history of the AddThis sharing widget	Persistent

## Targeting/Marketing Technologies (optional)

These cookies and other tracking technologies may be set through our site by either the Green Party or our advertising and social media partners. They may be used to build a profile of your interests and show you relevant adverts on other sites. These technologies also allow you to view and interact with our social media content across the site such as viewing our YouTube videos. These technologies operate by uniquely identifying your browser and internet device such as your phone or desktop and monitor specific activity across multiple sites. In the majority of cases, you have the ability to opt-out of third-party cross-site tracking via the links provided.

For more information on the specific technologies that we and our partners use for this purpose, including how your information may be further processed, please see below.

Host Domain(s)	Name	Description	Duration
<a href="http://DoubleClick.com">DoubleClick.com</a>	IDE	This HTTP cookie is used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the effectiveness of an ad and to present targeted ads to the user.	1 Year
<a href="http://DoubleClick.net">DoubleClick.net</a>	test_cookie	This domain is owned by DoubleClick (Google). DoubleClick is Google's real time bidding advertising exchange. This HTTP cookie is used to check if the user's browser supports cookies.	1 Day
<a href="http://Youtube.com">Youtube.com</a>	VISITOR_INFO1_LIVE	This HTTP cookie is used as a unique identifier to track viewing of videos. It attempts to estimate the visitor's bandwidth on pages with integrated YouTube videos.	6 Months
<a href="http://Youtube.com">Youtube.com</a>	yt-player-headers-readable	Used to determine the optimal video quality based on the visitor's device and network settings.	Persistent
Greenparty.ie My.greenparty.ie	_atuvc	This HTTP cookie updates the counter of a website's social sharing features.	13 Months
<a href="http://Youtube.com">Youtube.com</a>	YSC	This HTTP cookie is used by YouTube to track views of embedded videos.	Session
Greenparty.ie My.greenparty.ie	_atuv	This HTTP cookie ensures that the updated counter is displayed to the user if a page is shared with the social sharing service, AddThis.	1 Day
Greenparty.ie My.greenparty.ie	_at.cww	This HTML cookie is used by the social sharing platform AddThis.	Persistent
Greenparty.ie	_fbp	This HTTP cookie is used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 Months

Greenparty.ie My.greenparty.ie	at-lojson-cache-#	This HTML cookie is used by the social sharing platform AddThis.	Persistent
Greenparty.ie My.greenparty.ie	at-rand	This HTML cookie is used by the social sharing platform AddThis.	Persistent
<a href="https://www.facebook.com">Facebook.com</a>	fr	This HTTP cookie is used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 Months
<a href="https://www.t.co">T.co</a>	i/adsct	This tracking pixel is used by Twitter.com in order to determine the number of visitors accessing the website through twitter advertisement content.	Session
<a href="https://www.twitter.com">Twitter.com</a>	Personalization_id	This cookie is set by Twitter - The cookie allows the visitor to share content from the website onto their Twitter profile.	2 Years
<a href="https://www.addthis.com">Addthis.com</a>	loc	This HTTP cookie tracks geolocation, which is used to help providers determine how users who share information with each other are geographically located (state level).	13 Months
<a href="https://www.google.com">Google.com</a>	pagead/1p-user-list/#	This tracking pixel tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.	Session
<a href="https://www.facebook.com">Facebook.com</a>	tr	This tracking pixel is used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session
<a href="https://www.addthis.com">Addthis.com</a>	uvc	This HTTP cookie detects how often the social sharing service, AddThis, encounters the same user.	13 Months

<a href="#">Addthis.com</a>	xtc	This HTTP Cookie registers the user's sharing of content via social media.	13 Months
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## Further Information:

We regularly scan our website using a third-party tool to maintain a record of the tracking technologies we deploy. The Green Party will only process your information in accordance with this notice as well as our Privacy Notice

Should you require additional information then you can contact our Data Protection Officer at the following email address: [dpo@greenparty.ie](mailto:dpo@greenparty.ie)

You may also contact our Data Protection Officer by writing in to:

Data Protection Officer  
Green Party  
16/17 Suffolk Street,  
Dublin 2,  
Ireland

Should you wish to make a complaint regarding the processing of your personal data or are unsatisfied with how we have handled your information, you have the right to lodge a complaint with the Irish Supervisory Authority. You may lodge a complaint with the Office of the Data Protection Commissioner via their [online form](#)